



IMTAL is happy to announce the 7th Annual
MUSEUM THEATER SHOWCASE
at AAM's Annual Meeting in Los Angeles, CA
May 25 and 26, 2010

This is an opportunity for museums to showcase their theatre productions for the larger museum community assembled at the American Association of Museums Annual Meeting. Participating museums will perform 15 minute scripts in the conference exhibit hall. Following the performances, there will be an opportunity for discussion of the material presented.

IMTAL officers will use the following guidelines for selecting performances:

- Overall quality and effectiveness of performance as an example of museum theater
- Representation of various disciplines (size and type of museums)
- Variety of intended audiences (school groups, young adult, families, etc.)
- Representation of various forms and styles
- Connection to the conference theme: "Museums without Borders"

Proposals are due by January 31, 2010 and must include:

- A description of the performance
- Objectives of the piece, and its intended audience
- Technical or set requirements, if any (AAM cannot provide any lighting design)
- Videotape or DVD of performance (if possible) and copy of script

Please submit proposals or direct questions to Cat Chiappa at Monterey Bay Aquarium,
886 Cannery Row, Monterey, CA 93940. (831) 647-2329 cchiappa "at" mbayaq.org

This invitation to showcase your theatre performances at AAM 2010 is extended to all museums. A stipend of \$400 per performance is available to help defray the cost of bringing performers to the conference. Performers will also receive complimentary registration at the conference for the day of their performance. The performances selected for the Showcase will be identified by name and institution in the conference program and exhibit hall signage. Selection of 4-6 representative performances will be made by January 31, 2010

For more detailed information about AAM's Annual Meeting 2010 or the conference theme, "Museums without Borders" visit AAM's web site at <http://www.aam-us.org>